Appendix A: Headline Texts

News Headlines	Headline Reference #[1]	Partisanship Score[2]
True Headlines		
Facts did not justify wiretap of Trump aide	01	3.96
DC sues inaugural committee for overpaying.	02	2.635
Amid signs of trouble for Trump, Republican mega-donors scramble to retain the senate	03	3.05
A Virginia House candidate campaigns by attacking a man dressed as a woman.	04	3.025
Biden leads Trump in three key battleground states	05	2.47
Apple, Facebook, and other major companies denounce Trump visa restrictions.	06	2.615
Biden urged not to debate Trump	07	3.195
Trump tax break under investigation.	08	2.565
Conservative groups aggressively oppose socialized health case	09	3.515
Trump allies handing out cash to Black voters.	10	3.225
False Tagged Headlines		
New black panthers come dangerously close to President Trump	11	3.64
Malia praises Trump	12	4.085
Walmart playing audio about BLM	13	2.91
Haiti official who exposed the Clinton Foundation found dead.	14	4.25
Trump organization wins lucrative contract to rebuild Syrian airport	15	3.335
Maine House Democrats vote to allow female genital mutilation	16	4.01
CNN shocks America, Fires journalist.	17	3.69
White House chef quits because Trump has only eaten fast food for 6 months	18	2.89
Hillary Clinton accepted $30,000 donation from child sex cult.	19	4.425
Trump bringing back the draft.	20	3.69
False Untagged Headlines		
Trump wants to deport American Indians to India	21	2.6
Journalist who filmed Trump sobbing in garden still in custody	22	2.805
Baltimore mayor to spite Trump with taco trucks on every corner	23	2.98
Malia Obama among 10 arrested	24	4.265

Rubio “Rape victims should be in custody if there is suspicion that they’re planning abortion”	25	2.87
Trump reveals which Dem president was also KKK member	26	4.215
Trump advisor denies moon landing	27	3.24
Michigan House passes human microchipping legislation	28	3.51
Denzel Washington supports Trump.	29	4.32
Republican senator unveils plan to send teachers to marine bootcamp	30	3.11

[1] Headline Reference # refers to the arbitrary number assigned to each headline in the data file available on the OSF (https://osf.io/3x874).

[2] Partisanship score was generated by Pennycook, Binnendyk, Newton, & Rand (2021) during the creation and testing of the large corpus of fake and real news headlines from which the headlines used herein were randomly chosen. Specifically, this score is the “partisanship combined” score of their Democratic and Republican participants’ response to the question “Assuming the above headline is entirely accurate, how favorable would it be to Democrats versus Republicans?” with the response options being “1. More favorable for Democrats, 2. Moderately more favorable for Democrats, 3. Slightly more favorable for Democrats, 4. Slightly more favorable for Republicans, 5. Moderately more favorable for Republicans, 6. More favorable for Republicans”. As such, a value greater than 3.5 means the headline was viewed as pro-Republican on average, and a value less than 3.5 means the headline was viewed as pro-Democrat on average. We collected these values from the dataset Pennycook et al. made publicly available online (https://osf.io/uny58).

Appendix B: Regression Output

Table A: Predicting Belief

	Base Model			Bade Model w/ Headline Partisanship		
Predictors	*Std. Beta (SE)*	*95% CI*	*p*	*Std. Beta (SE)*	*95% CI*	*p*
(Intercept)	0.00 (0.04)	-0.09 – 0.09	1.000	0.00 (0.04)	-0.09 – 0.09	1.000
Condition [False Untagged]	-0.01 (0.04)	-0.08 – 0.07	0.835	-0.01 (0.04)	-0.08 – 0.07	0.866
Condition [False Tagged]	-0.11 (0.04)	-0.19 – -0.04	**0.004**	-0.09 (0.04)	-0.17 – -0.01	**0.024**
Headline Partisanship				-0.04 (0.03)	-0.10 – 0.01	0.125
Random Effects						
σ^2	0.52			0.52		
τ_{00}	0.43 $_{ID}$			0.43 $_{ID}$		
	0.02 $_{Headline\_Num}$			0.02 $_{Headline\_Num}$		
τ_{11}	0.02 $_{ID.Condition\_sumFalse\_Untagged}$			0.02 $_{ID.Condition\_sumFalse\_Untagged}$		
	0.02 $_{ID.Condition\_sumFalse\_Tagged}$			0.02 $_{ID.Condition\_sumFalse\_Tagged}$		
ρ_{01}	-0.02 $_{ID.Condition\_sumFalse\_Untagged}$			-0.02 $_{ID.Condition\_sumFalse\_Untagged}$		
	-0.25 $_{ID.Condition\_sumFalse\_Tagged}$			-0.25 $_{ID.Condition\_sumFalse\_Tagged}$		
ICC	0.48			0.48		
N	318 $_{ID}$			318 $_{ID}$		
	30 $_{Headline\_Num}$			30 $_{Headline\_Num}$		
Observations	9540			9540		
Marginal R^2 / Conditional R^2	0.009 / 0.482			0.011 / 0.483		

Table A: Linear mixed-effects models predicting belief in the headline. All condition effects are sum coded, and all other predictors are z-scored. *P*-values are derived using Welch-Satterthwaite approximation, and *p*-values less than 0.05 are bolded. The model with Headline Partisanship did not significantly improve model fit, $x^2(1) = 0.21$, $p = 0.645$.

Table B: Predicting Belief

	BIS Model			BIS Model w/ Headline Partisanship		
Predictors	*Std. Beta (SE)*	*95% CI*	*p*	*Std. Beta (SE)*	*95% CI*	*p*
(Intercept)	-0.00 (0.07)	-0.13 – 0.13	1.000	-0.00 (0.07)	-0.13 – 0.13	1.000
Condition [False Untagged]	-0.24 (0.09)	-0.42 – -0.06	**0.012**	-0.24 (0.09)	-0.42 – -0.05	**0.014**
Condition [False Tagged]	-0.28 (0.09)	-0.47 – -0.10	**0.003**	-0.27 (0.10)	-0.47 – -0.07	**0.011**
BIS Score	0.04 (0.02)	-0.00 – 0.08	0.061	0.04 (0.02)	-0.00 – 0.08	0.061
Condition	0.02	-0.01 – 0.05	0.156	0.02	-0.01 – 0.05	0.156

[Untagged] x BIS	(0.01)			(0.01)		
Condition [Tagged] x BIS	0.00 (0.02)	-0.03 – 0.04	0.885	0.00 (0.02)	-0.03 – 0.04	0.885
Headline Partisanship				-0.03 (0.07)	-0.18 – 0.12	0.670
Random Effects						
σ^2	0.58			0.58		
τ_{00}	0.13 $_{ID}$			0.13 $_{ID}$		
	0.11 $_{Headline\_Num}$			0.12 $_{Headline\_Num}$		
τ_{11}	0.02 $_{ID.Condition\_sumFalse\_Untagged}$			0.02 $_{ID.Condition\_sumFalse\_Untagged}$		
	0.06 $_{ID.Condition\_sumFalse\_Tagged}$			0.06 $_{ID.Condition\_sumFalse\_Tagged}$		
ρ_{01}	0.43 $_{ID.Condition\_sumFalse\_Untagged}$			0.43 $_{ID.Condition\_sumFalse\_Untagged}$		
	0.02 $_{ID.Condition\_sumFalse\_Tagged}$			0.02 $_{ID.Condition\_sumFalse\_Tagged}$		
ICC	0.34			0.34		
N	318 $_{ID}$			318 $_{ID}$		
	30 $_{Headline\_Num}$			30 $_{Headline\_Num}$		
Observations	9540			9540		
Marginal R^2 / Conditional R^2	0.136 / 0.431			0.136 / 0.433		

Table B: Linear mixed-effects models predicting belief in the headline. All condition effects are sum coded, and all other predictors are z-scored. *P*-values are derived using Welch-Satterthwaite approximation, and *p*-values less than 0.05 are bolded. The model with Headline Partisanship did not significantly improve model fit, $x^2(1) = 0.21$, $p = 0.645$.

Table C: Predicting Belief

	CRT Model			**CRT Model w/ Headline Partisanship**		
Predictors	*Std. Beta (SE)*	*95% CI*	*p*	*Std. Beta (SE)*	*95% CI*	*p*
(Intercept)	-0.00 (0.07)	-0.13 – 0.13	1.000	-0.00 (0.07)	-0.13 – 0.13	1.000
Condition [False Untagged]	-0.24 (0.09)	-0.42 – -0.06	**0.012**	-0.24 (0.09)	-0.42 – -0.05	**0.014**
Condition [False Tagged]	-0.28 (0.09)	-0.47 – -0.10	**0.003**	-0.27 (0.10)	-0.47 – -0.07	**0.011**
CRT Score	-0.03 (0.02)	-0.07 – 0.02	0.252	-0.03 (0.02)	-0.07 – 0.02	0.252
Condition [Untagged] x CRT	-0.03 (0.01)	-0.05 – 0.00	0.053	-0.03 (0.01)	-0.05 – 0.00	0.053
Condition [Tagged] x CRT	-0.05 (0.02)	-0.08 – -0.01	**0.008**	-0.05 (0.02)	-0.08 – -0.01	**0.008**
Headline Partisanship				-0.03 (0.07)	-0.18 – 0.12	0.670
Random Effects						
σ^2	0.58			0.58		
τ_{00}	0.14 $_{ID}$			0.14 $_{ID}$		

	$0.11_{\text{Headline\_Num}}$	$0.12_{\text{Headline\_Num}}$
τ_{11}	$0.02_{\text{ID.Condition\_sumFalse\_Untagged}}$	$0.02_{\text{ID.Condition\_sumFalse\_Untagged}}$
	$0.06_{\text{ID.Condition\_sumFalse\_Tagged}}$	$0.06_{\text{ID.Condition\_sumFalse\_Tagged}}$
ρ_{01}	$0.44_{\text{ID.Condition\_sumFalse\_Untagged}}$	$0.44_{\text{ID.Condition\_sumFalse\_Untagged}}$
	$0.01_{\text{ID.Condition\_sumFalse\_Tagged}}$	$0.01_{\text{ID.Condition\_sumFalse\_Tagged}}$
ICC	0.34	0.34
N	318_{ID}	318_{ID}
	$30_{\text{Headline\_Num}}$	$30_{\text{Headline\_Num}}$
Observations	9540	9540
Marginal R^2 / Conditional R^2	0.138 / 0.431	0.138 / 0.433

Table C: Linear mixed-effects models predicting belief in the headline. All condition effects are sum coded, and all other predictors are z-scored. *P*-values are derived using Welch-Satterthwaite approximation, and *p*-values less than 0.05 are bolded. The model with Headline Partisanship did not significantly improve model fit, $x^2(1) = 0.21$, $p = 0.645$.

Table D: Predicting Belief

	Party ID Model			**Party ID Model w/ Headline Partisanship**		
Predictors	*Std. Beta (SE)*	*95% CI*	*p*	*Std. Beta (SE)*	*95% CI*	*p*
(Intercept)	0.00 (0.07)	-0.13 – 0.13	0.999	0.00 (0.07)	-0.13 – 0.13	0.999
Condition [False Untagged]	-0.24 (0.09)	-0.42 – -0.06	**0.011**	-0.24 (0.09)	-0.42 – -0.05	**0.013**
Condition [False Tagged]	-0.28 (0.09)	-0.46 – -0.10	**0.004**	-0.27 (0.10)	-0.47 – -0.07	**0.009**
Party ID [Democrat]	-0.01 (0.04)	-0.08 – 0.07	0.888	-0.01 (0.04)	-0.08 – 0.07	0.888
Party ID [Independent]	-0.00 (0.03)	-0.07 – 0.06	0.922	-0.00 (0.03)	-0.07 – 0.06	0.922
Condition[Untagged] x Party ID [Dem]	0.06 (0.04)	-0.02 – 0.14	0.121	0.06 (0.04)	-0.02 – 0.14	0.121
Condition[Tagged] x Party ID [Dem]	-0.09 (0.04)	-0.17 – -0.00	**0.039**	-0.09 (0.04)	-0.17 – -0.00	**0.039**
Condition[Untagged] x Party ID [Indep]	-0.01 (0.02)	-0.06 – 0.04	0.588	-0.01 (0.02)	-0.06 – 0.04	0.588
Condition[Tagged] x Party ID [Indep]	-0.08 (0.03)	-0.13 – -0.02	**0.009**	-0.08 (0.03)	-0.13 – -0.02	**0.009**
Headline Partisanship				-0.02 (0.06)	-0.15 – 0.11	0.770
Random Effects						
σ^2	0.56			0.56		
τ_{00}	0.14_{ID}			0.14_{ID}		
	$0.11_{\text{Headline\_Num}}$			$0.12_{\text{Headline\_Num}}$		
τ_{11}	$0.02_{\text{ID.Condition\_sumFalse\_Untagged}}$			$0.02_{\text{ID.Condition\_sumFalse\_Untagged}}$		
	$0.05_{\text{ID.Condition\_sumFalse\_Tagged}}$			$0.05_{\text{ID.Condition\_sumFalse\_Tagged}}$		
	$0.02_{\text{Headline\_Num.Party\_ID\_sumDemocrat}}$			$0.02_{\text{Headline\_Num.Party\_ID\_sumDemocrat}}$		

	$0.00_{\text{Headline\_Num.Party\_ID\_sumIndependent}}$	$0.00_{\text{Headline\_Num.Party\_ID\_sumIndependent}}$
ρ_{01}	0.46	0.46
	0.02	0.02
	-0.02	-0.06
	0.57	0.54
ICC	0.36	0.36
N	318_{ID}	318_{ID}
	$30_{\text{Headline\_Num}}$	$30_{\text{Headline\_Num}}$
Observations	9540	9540
Marginal R^2 / Conditional R^2	0.141 / 0.447	0.141 / 0.449

Table D: Linear mixed-effects models predicting belief in the headline. All condition effects are sum coded, and all other predictors are z-scored. *P*-values are derived using Welch-Satterthwaite approximation, and *p*-values less than 0.05 are bolded. The model with Headline Partisanship did not significantly improve model fit, $x^2(1) = 0.05$, $p = 0.824$.

Table E: Predicting Belief

	Ideology Model			**Ideology Model w/ Headline Partisanship**		
Predictors	*Std. Beta (SE)*	*95% CI*	*p*	*Std. Beta (SE)*	*95% CI*	*p*
(Intercept)	-0.00 (0.07)	-0.13 – 0.13	1.000	-0.00 (0.07)	-0.14 – 0.14	1.000
Condition [False Untagged]	-0.24 (0.09)	-0.42 – -0.06	**0.012**	-0.24 (0.09)	-0.42 – -0.05	**0.014**
Condition [False Tagged]	-0.28 (0.09)	-0.46 – -0.10	**0.003**	-0.29 (0.10)	-0.50 – -0.09	**0.006**
Ideology [Conservatism]	0.03 (0.04)	-0.05 – 0.10	0.481	0.03 (0.04)	-0.05 – 0.10	0.481
Condition[Untagged] x Ideology	-0.05 (0.04)	-0.13 – 0.03	0.239	-0.05 (0.04)	-0.13 – 0.03	0.239
Condition[Tagged] x Ideology	0.14 (0.04)	0.05 – 0.22	**0.002**	0.14 (0.04)	0.05 – 0.22	**0.002**
Headline Partisanship				0.02 (0.07)	-0.12 – 0.16	0.776
Random Effects						
σ^2	0.55			0.55		
τ_{00}	0.14_{ID}			0.14_{ID}		
	$0.11_{\text{Headline\_Num}}$			$0.12_{\text{Headline\_Num}}$		
τ_{11}	$0.02_{\text{ID.Condition\_sumFalse\_Untagged}}$			$0.02_{\text{ID.Condition\_sumFalse\_Untagged}}$		
	$0.05_{\text{ID.Condition\_sumFalse\_Tagged}}$			$0.05_{\text{ID.Condition\_sumFalse\_Tagged}}$		
	$0.02_{\text{Headline\_Num.Ideology\_std}}$			$0.02_{\text{Headline\_Num.Ideology\_std}}$		
ρ_{01}	$0.48_{\text{ID.Condition\_sumFalse\_Untagged}}$			$0.48_{\text{ID.Condition\_sumFalse\_Untagged}}$		
	$-0.02_{\text{ID.Condition\_sumFalse\_Tagged}}$			$-0.02_{\text{ID.Condition\_sumFalse\_Tagged}}$		
	$-0.17_{\text{Headline\_Num}}$			$-0.21_{\text{Headline\_Num}}$		
ICC	0.36			0.37		
N	318_{ID}			318_{ID}		

	$30_{Headline\_Num}$	$30_{Headline\_Num}$
Observations	9540	9540
Marginal R^2 / Conditional R^2	0.144 / 0.454	0.144 / 0.458

Table E: Linear mixed-effects models predicting belief in the headline. All condition effects are sum coded, and all other predictors are z-scored. *P*-values are derived using Welch-Satterthwaite approximation, and *p*-values less than 0.05 are bolded. The model with Headline Partisanship did not significantly improve model fit, $x^2(1) = 0.04$, $p = 0.837$.

Table F: Predicting Sharing Intentions

	Base Model			**Bade Model w/ Headline Partisanship**		
Predictors	*Std. Beta (SE)*	*95% CI*	*p*	*Std. Beta (SE)*	*95% CI*	*p*
(Intercept)	0.00 (0.04)	-0.09 – 0.09	1.000	0.00 (0.04)	-0.09 – 0.09	1.000
Condition [False Untagged]	-0.01 (0.04)	-0.08 – 0.07	0.835	-0.01 (0.04)	-0.08 – 0.07	0.866
Condition [False Tagged]	-0.11 (0.04)	-0.19 – -0.04	**0.004**	-0.09 (0.04)	-0.17 – -0.01	**0.024**
Headline Partisanship				-0.04 (0.03)	-0.10 – 0.01	0.125
Random Effects						
σ^2	0.52			0.52		
τ_{00}	0.43_{ID}			0.43_{ID}		
	$0.02_{Headline\_Num}$			$0.02_{Headline\_Num}$		
τ_{11}	$0.02_{ID.Condition\_sumFalse\_Untagged}$			$0.02_{ID.Condition\_sumFalse\_Untagged}$		
	$0.02_{ID.Condition\_sumFalse\_Tagged}$			$0.02_{ID.Condition\_sumFalse\_Tagged}$		
ρ_{01}	$-0.02_{ID.Condition\_sumFalse\_Untagged}$			$-0.02_{ID.Condition\_sumFalse\_Untagged}$		
	$-0.25_{ID.Condition\_sumFalse\_Tagged}$			$-0.25_{ID.Condition\_sumFalse\_Tagged}$		
ICC	0.48			0.48		
N	318_{ID}			318_{ID}		
	$30_{Headline\_Num}$			$30_{Headline\_Num}$		
Observations	9540			9540		
Marginal R^2 / Conditional R^2	0.009 / 0.482			0.011 / 0.483		

Table F: Linear mixed-effects models predicting sharing intentions. All condition effects are sum coded, and all other predictors are z-scored. *P*-values are derived using Welch-Satterthwaite approximation, and *p*-values less than 0.05 are bolded. The model with Headline Partisanship did not significantly improve model fit, $x^2(1) = 2.70$, $p = 0.101$.

Table G: Predicting Sharing Intentions

	BIS Model			**BIS Model w/ Headline Partisanship**		
Predictors	*Std. Beta (SE)*	*95% CI*	*p*	*Std. Beta (SE)*	*95% CI*	*p*
(Intercept)	0.00 (0.04)	-0.09 – 0.09	1.000	0.00 (0.04)	-0.09 – 0.09	1.000

Condition [False Untagged]	-0.01 (0.04)	-0.08 – 0.07	0.835	-0.01 (0.04)	-0.08 – 0.07	0.864
Condition [False Tagged]	-0.11 (0.04)	-0.19 – -0.04	**0.004**	-0.09 (0.04)	-0.17 – -0.01	**0.022**
BIS Score	0.03 (0.04)	-0.05 – 0.10	0.480	0.03 (0.04)	-0.05 – 0.10	0.480
Condition [Untagged] x BIS	0.02 (0.02)	-0.01 – 0.05	0.200	0.02 (0.02)	-0.01 – 0.05	0.200
Condition [Tagged] x BIS	0.00 (0.02)	-0.03 – 0.04	0.833	0.00 (0.02)	-0.03 – 0.04	0.833
Headline Partisanship				-0.04 (0.03)	-0.10 – 0.02	0.144
Random Effects						
σ^2	0.52			0.52		
τ_{00}	0.43 $_{ID}$			0.43 $_{ID}$		
	0.02 $_{Headline\_Num}$			0.02 $_{Headline\_Num}$		
τ_{11}	0.01 $_{ID.Condition\_sumFalse\_Untagged}$			0.01 $_{ID.Condition\_sumFalse\_Untagged}$		
	0.02 $_{ID.Condition\_sumFalse\_Tagged}$			0.02 $_{ID.Condition\_sumFalse\_Tagged}$		
	0.00 $_{Headline\_Num.BIS\_std}$			0.00 $_{Headline\_Num.BIS\_std}$		
ρ_{01}	-0.02 $_{ID.Condition\_sumFalse\_Untagged}$			-0.02 $_{ID.Condition\_sumFalse\_Untagged}$		
	-0.25 $_{ID.Condition\_sumFalse\_Tagged}$			-0.25 $_{ID.Condition\_sumFalse\_Tagged}$		
	0.23 $_{Headline\_Num}$			0.08 $_{Headline\_Num}$		
ICC	0.48			0.48		
N	318 $_{ID}$			318 $_{ID}$		
	30 $_{Headline\_Num}$			30 $_{Headline\_Num}$		
Observations	9540			9540		
Marginal R^2 / Conditional R^2	0.010 / 0.484			0.012 / 0.485		

Table G: Linear mixed-effects models predicting sharing intentions. All condition effects are sum coded, and all other predictors are z-scored. *P*-values are derived using Welch-Satterthwaite approximation, and *p*-values less than 0.05 are bolded. The model with Headline Partisanship did not significantly improve model fit, $x^2(1) = 2.22$, $p = 0.136$.

Table H: Predicting Sharing Intentions

	CRT Model			**CRT Model w/ Headline Partisanship**		
Predictors	*Std. Beta (SE)*	*95% CI*	*p*	*Std. Beta (SE)*	*95% CI*	*p*
(Intercept)	0.00 (0.04)	-0.09 – 0.09	1.000	0.00 (0.04)	-0.09 – 0.09	1.000
Condition [False Untagged]	-0.01 (0.04)	-0.08 – 0.07	0.835	-0.01 (0.04)	-0.08 – 0.07	0.870
Condition [False Tagged]	-0.11 (0.04)	-0.19 – -0.04	**0.004**	-0.09 (0.04)	-0.17 – -0.01	**0.028**
CRT Score	-0.07 (0.04)	-0.14 – 0.01	0.079	-0.07 (0.04)	-0.14 – 0.01	0.079
Condition [Untagged] x CRT	-0.01 (0.01)	-0.03 – 0.02	0.589	-0.01 (0.01)	-0.03 – 0.02	0.589

Condition [Tagged] x CRT	-0.02 (0.01)	-0.04 – 0.01	0.270	-0.02 (0.01)	-0.04 – 0.01	0.270
Headline Partisanship				-0.05 (0.03)	-0.10 – 0.01	0.085
Random Effects						
σ^2	0.52			0.52		
τ_{00}	0.43 $_{ID}$			0.43 $_{ID}$		
	0.02 $_{Headline\_Num}$			0.02 $_{Headline\_Num}$		
τ_{11}	0.02 $_{ID.Condition\_sumFalse\_Untagged}$			0.02 $_{ID.Condition\_sumFalse\_Untagged}$		
	0.02 $_{ID.Condition\_sumFalse\_Tagged}$			0.02 $_{ID.Condition\_sumFalse\_Tagged}$		
	0.00 $_{Headline\_Num.CRT\_std}$			0.00 $_{Headline\_Num.CRT\_std}$		
ρ_{01}	-0.02 $_{ID.Condition\_sumFalse\_Untagged}$			-0.02 $_{ID.Condition\_sumFalse\_Untagged}$		
	-0.26 $_{ID.Condition\_sumFalse\_Tagged}$			-0.26 $_{ID.Condition\_sumFalse\_Tagged}$		
	0.06 $_{Headline\_Num}$			-0.23 $_{Headline\_Num}$		
ICC	0.48			0.48		
N	318 $_{ID}$			318 $_{ID}$		
	30 $_{Headline\_Num}$			30 $_{Headline\_Num}$		
Observations	9540			9540		
Marginal R^2 / Conditional R^2	0.014 / 0.484			0.016 / 0.484		

Table H: Linear mixed-effects models predicting sharing intentions. All condition effects are sum coded, and all other predictors are z-scored. *P*-values are derived using Welch-Satterthwaite approximation, and *p*-values less than 0.05 are bolded. The model with Headline Partisanship did not significantly improve model fit, $x^2(1) = 2.93$, $p = 0.087$.

Table I: Predicting Sharing Intentions

	Party ID Model			**Party ID Model w/ Headline Partisanship**		
Predictors	*Std. Beta (SE)*	*95% CI*	*p*	*Std. Beta (SE)*	*95% CI*	*p*
(Intercept)	-0.00 (0.04)	-0.09 – 0.09	0.993	-0.00 (0.04)	-0.09 – 0.09	0.993
Condition [False Untagged]	-0.01 (0.04)	-0.08 – 0.07	0.828	-0.01 (0.04)	-0.08 – 0.07	0.858
Condition [False Tagged]	-0.11 (0.04)	-0.19 – -0.04	**0.004**	-0.09 (0.04)	-0.17 – -0.01	**0.026**
Party ID [Democrat]	0.02 (0.05)	-0.08 – 0.12	0.700	0.02 (0.05)	-0.08 – 0.12	0.700
Party ID [Independent]	-0.14 (0.05)	-0.24 – -0.03	**0.010**	-0.14 (0.05)	-0.24 – -0.03	**0.010**
Condition[Untagged] x Party ID [Dem]	0.02 (0.02)	-0.02 – 0.05	0.299	0.02 (0.02)	-0.02 – 0.05	0.299
Condition[Tagged] x Party ID [Dem]	-0.08 (0.02)	-0.11 – -0.04	**<0.001**	-0.08 (0.02)	-0.11 – -0.04	**<0.001**
Condition[Untagged] x Party ID [Indep]	0.01 (0.02)	-0.02 – 0.05	0.497	0.01 (0.02)	-0.02 – 0.05	0.497
Condition[Tagged] x Party ID [Indep]	-0.03 (0.02)	-0.07 – 0.00	0.059	-0.03 (0.02)	-0.07 – 0.00	0.059

Headline Partisanship			-0.04 (0.03)	-0.10 – 0.01	0.125
Random Effects					
σ^2	0.52		0.52		
τ_{00}	0.42 $_{ID}$		0.42 $_{ID}$		
	0.02 $_{Headline\_Num}$		0.02 $_{Headline\_Num}$		
τ_{11}	0.01 $_{ID.Condition\_sumFalse\_Untagged}$		0.01 $_{ID.Condition\_sumFalse\_Untagged}$		
	0.02 $_{ID.Condition\_sumFalse\_Tagged}$		0.02 $_{ID.Condition\_sumFalse\_Tagged}$		
ρ_{01}	0.00 $_{ID.Condition\_sumFalse\_Untagged}$		0.00 $_{ID.Condition\_sumFalse\_Untagged}$		
	-0.36 $_{ID.Condition\_sumFalse\_Tagged}$		-0.36 $_{ID.Condition\_sumFalse\_Tagged}$		
ICC	0.47		0.47		
N	318 $_{ID}$		318 $_{ID}$		
	30 $_{Headline\_Num}$		30 $_{Headline\_Num}$		
Observations	9540		9540		
Marginal R^2 / Conditional R^2	0.023 / 0.484		0.025 / 0.484		

Table I: Linear mixed-effects models predicting sharing intentions. All condition effects are sum coded, and all other predictors are z-scored. *P*-values are derived using Welch-Satterthwaite approximation, and *p*-values less than 0.05 are bolded. The model with Headline Partisanship did not significantly improve model fit, $x^2(1) = 2.70$, $p = 0.100$.

Table J: Predicting Sharing Intentions

	Ideology Model			**Ideology Model w/ Headline Partisanship**		
Predictors	*Std. Beta (SE)*	*95% CI*	*p*	*Std. Beta (SE)*	*95% CI*	*p*
(Intercept)	0.00 (0.04)	-0.09 – 0.09	1.000	0.00 (0.04)	-0.09 – 0.09	1.000
Condition [False Untagged]	-0.01 (0.04)	-0.08 – 0.07	0.835	-0.01 (0.04)	-0.09 – 0.07	0.835
Condition [False Tagged]	-0.11 (0.04)	-0.19 – -0.04	**0.003**	-0.12 (0.04)	-0.20 – -0.04	**0.007**
Ideology [Conservatism]	0.06 (0.05)	-0.03 – 0.15	0.201	0.06 (0.05)	-0.03 – 0.15	0.201
Condition[Untagged] x Ideology	-0.02 (0.04)	-0.10 – 0.06	0.634	-0.02 (0.04)	-0.10 – 0.06	0.634
Condition[Tagged] x Ideology	0.09 (0.04)	0.01 – 0.18	**0.031**	0.09 (0.04)	0.01 – 0.18	**0.031**
Headline Partisanship				0.01 (0.03)	-0.05 – 0.06	0.785
Random Effects						
σ^2	0.50			0.50		
τ_{00}	0.43 $_{ID}$			0.43 $_{ID}$		
	0.02 $_{Headline\_Num}$			0.02 $_{Headline\_Num}$		
τ_{11}	0.02 $_{ID.Condition\_sumFalse\_Untagged}$			0.02 $_{ID.Condition\_sumFalse\_Untagged}$		
	0.01 $_{ID.Condition\_sumFalse\_Tagged}$			0.01 $_{ID.Condition\_sumFalse\_Tagged}$		
	0.02 $_{Headline\_Num.Ideology\_std}$			0.02 $_{Headline\_Num.Ideology\_std}$		

ρ_{01}	-0.00 $_{\text{ID.Condition\_sumFalse\_Untagged}}$	-0.00 $_{\text{ID.Condition\_sumFalse\_Untagged}}$
	-0.38 $_{\text{ID.Condition\_sumFalse\_Tagged}}$	-0.38 $_{\text{ID.Condition\_sumFalse\_Tagged}}$
	-0.43 $_{\text{Headline\_Num}}$	-0.45 $_{\text{Headline\_Num}}$
ICC	0.50	0.50
N	318 $_{\text{ID}}$	318 $_{\text{ID}}$
	30 $_{\text{Headline\_Num}}$	30 $_{\text{Headline\_Num}}$
Observations	9540	9540
Marginal R^2 / Conditional R^2	0.018 / 0.508	0.018 / 0.508

Table J: Linear mixed-effects models predicting sharing intentions. All condition effects are sum coded, and all other predictors are z-scored. *P*-values are derived using Welch-Satterthwaite approximation, and *p*-values less than 0.05 are bolded. The model with Headline Partisanship did not significantly improve model fit, $x^2(1) = 0.22$, $p = 0.881$.