

Appendix

Parent/Caregiver Survey

Demographic Information

- 1) How old are you? (open)
- 2) In which state do you live? (drop down, single selection)
- 3) What is your zip code? (open)
- 4) The following question is about your gender and/or sex. When a person's sex and gender do not match, they might think of themselves as transgender. Sex is what a person is born. Gender is how a person feels. Which response best describes you?
 - a. I am male
 - b. I am female
 - c. I am transgender and identify as a boy or man
 - d. I am transgender and identify as a girl or woman
 - e. I am transgender and identify in some other way
 - f. I am genderqueer or nonbinary
 - g. I prefer not to disclose
 - h. Other (please specify)
- 5) Which of the following racial or ethnic group(s) do you identify as?
 - a. White
 - b. African American/Black/Caribbean American
 - c. Hispanic or Latino/a or Latinx
 - d. Native American or American Indian
 - e. Asian or Pacific Islander
 - f. Middle Eastern
 - g. Other (please specify)
- 6) Are you...? (Single select)
 - a. Single and never married
 - b. Married
 - c. Living with significant other
 - d. Divorced or separated
 - e. Widowed

- 7) How often do you attend religious services? (Single selection)
- Twice a week or more
 - Every week
 - Once or twice a month
 - Several times a year
 - Hardly ever
 - Never
- 8) We're interested in hearing opinions from all kinds of people, so to make sure we have a representative mix, please indicate which of the following categories best represents your total household income for 2018.
- Less than \$25,000
 - \$25,000 - less than \$35,000
 - \$35,000 - less than \$50,000
 - \$50,000 - less than \$75,000
 - \$75,000 - less than \$100,000
 - \$100,000 - less than \$150,000
 - \$150,000 to less than \$200,000
 - \$200,000 or more
 - Prefer not to answer
 - Don't know
- 9) Do you live in a city, a suburb just outside a city, or a less developed or rural area that is not near a city?
- City
 - Suburb
 - More rural, less developed
- 10) For statistical purposes only, which term(s) best describe you?
- Straight or heterosexual
 - Lesbian
 - Gay
 - Bisexual
 - Asexual
 - Queer
 - Pansexual
 - Other SPECIFY
 - Questioning/Not sure
 - Prefer not to say

Screening Questions for Parents/Caregivers

- 1) Do you have any children (biological or adopted)? (Multiple selection)
 - a. Yes – Under 8 years old
 - b. Yes – Between 9 and 17 years old
 - c. Yes – over 18 years
 - d. No (terminate from study)
- 2) How many children (biological or adopted) do you have? (Single selection)
 - a. 1
 - b. 2
 - c. 3
 - d. 4
 - e. 5
 - f. 6
 - g. 7
 - h. 8
 - i. 9
 - j. 10 or more
- 3) How old are your children? (If not children between 9 and 17 years old, participant terminated from survey).
 - a. Girls (open end numeric)
 - b. Boys (open end numeric)
 - c. Nonbinary/other (open end numeric)

Child Information

1. For this survey, you will be asked about your children. For the purposes of this study, please think about your children who are between 9 and 17 years old and answer based on your [**SPLITS 1&2: oldest child SPLITS 3&4: youngest child**] in this age range.
2. What is your child's current grade or level of schooling? (Single selection)
 - a. 3rd grade
 - b. 4th grade

- c. 5th grade
 - d. 6th grade
 - e. 7th grade
 - f. 8th grade
 - g. 9th grade/Freshman year of high school
 - h. 10th grade/Sophomore year of high school
 - i. 11th grade/Junior year of high school
 - j. 12th grade/Senior year of high school
 - k. Graduated from high school
 - l. Not enrolled in school
3. (If not enrolled in school) What is the highest level of schooling your child has completed? (Single selection)
- a. 8th grade
 - b. 9th grade/Freshman year of high school
 - c. 10th grade/Sophomore year of high school
 - d. 11th grade/Junior year of high school
 - e. 12th grade/Senior year of high school
4. (If currently in school) Does your child attend a...?
- a. Public school, not including charter or magnet school
 - b. Public charter school
 - c. Public magnet school
 - d. Private school, not including religious or parochial school
 - e. Religious or parochial school
 - f. Home schooling
 - g. Other (please specify)

Digital Rules

Next, I'd like to ask you about some of your tech devices and online habits.

1. Which of the following devices do you own or have access to at home? (Multiple selection)
- a. Cellphone
 - b. Tablet
 - c. Laptop

- d. Desktop computer
 - e. Gaming device that connects to the internet, such as an Xbox or PlayStation
 - f. Other
2. Some children have rules they have to follow when they use the following devices. When thinking about the tech devices you have access to at home, which, if any, of the following rules does your child have to follow? (Options available for each technological device mentioned in Q1).
- a. Limits on screen time – My child is only allowed to use it for certain times during the day
 - b. Common areas only – My child is only allowed to use it in my home’s common areas, such as the kitchen or living room
 - c. Permission to download new apps – My child has to ask permission before they download an app
 - d. Permission to join new social media account– My child has to ask permission before they sign up for a new social media account
 - e. Social media monitoring – I check in on what my child shares or does on social media
 - f. Limits on games – My child has rules on which games they can play or who they can play them with online
 - g. Blocked websites or apps – My child doesn’t have access to some websites or apps because they are blocked by me
 - h. Check-ins – I check-in with my child about how they use this device
 - i. Other
3. Are the rules and guidelines your child has to follow...? (Options available for each technological device mentioned in Q1).
- a. Parent/caregiver-enforced: You or another parent/caregiver checks to make sure your child is following the rules
 - b. Tech-enforced: A setting on your child’s device or other digital tool automatically enforces the rules
 - c. Self-enforced: Your child is expected to follow these rules, but no parent/caregiver or digital tools are checking that they are obeying these rules
4. And would you say that your child follows these rules...?
- a. Always
 - b. Most of the time
 - c. Only sometimes
 - d. Rarely or never

Social Media and Gaming

- 1) How familiar are you with each of the following social media apps, platforms, or websites? (Very familiar, somewhat familiar, heard of it but not familiar, never heard of it)
 - a. Snapchat
 - b. YouTube
 - c. TikTok
 - d. Instagram
 - e. Facebook
 - f. Twitter
 - g. Tumblr
 - h. WhatsApp
 - i. Messenger (Facebook)
 - j. Kik
 - k. Telegram
 - l. Signal
 - m. Monkey
 - n. Fortnite
 - o. Grand Theft Auto (GTA)
 - p. Twitch
 - q. Reddit
 - r. Houseparty
 - s. VSCO
 - t. Discord
 - u. Google Hangouts
 - v. Marco Polo
 - w. Slack
 - x. Pinterest
 - y.

- 2) And to the best of your knowledge, how often does your child use/check/play each of the following? (Options available for each of the platforms mentioned in Q1).
 - a. Multiple times a day
 - b. About once a day
 - c. Once or a few times a week

- d. Once or a few times a month
 - e. Less often
 - f. Never
- 3) How often, if ever, **do you do each of the following things** online or through an app...?
(Multiple times a day, about once a day, once or a few times a week, once or a few times a month, less often, never).
- a. Share a photo for friends or followers to see
 - b. Share a video for friends or followers to see
 - c. Share a short status update, tweet, etc.
 - d. Host a livestream
 - e. Watch and/or participate in a livestream
 - f. Share a longer blog post or article you wrote
 - g. Share a blog post someone else wrote
 - h. Share other people's photos
 - i. Share other people's videos
- 4) Some children have multiple versions of the same account so that they can share some content with more privacy. Have you heard of this trend among people your child's age?
- a. Yes
 - b. No
- 5) And are you friends with or do you follow your child on social media? Which of the following most accurately reflects your relationship with your child online?
- a. I follow them and they follow me
 - b. We follow each other but they have me on limited profile
 - c. I follow them, but they don't follow me
 - d. I follow their accounts, but I suspect they have a private account I don't know about
 - e. We don't follow each other
 - f. Other

Sending, Receiving, Resharing Nude/Near-Nude Images

- 1) How often do you think each of the following send or share photos or videos of themselves that are nude or nearly nude to be sent by...?
- a. Peers at your child's school
 - b. Your child's friends
 - c. Your child

- i. Often
 - ii. Sometimes
 - iii. Rarely
 - iv. Never
- 2) Have you ever sent or shared a nude photo or video of yourself either directly with someone else or with your social media followers?
 - a. Yes, on purpose
 - b. Yes, by accident
 - c. No
 - d. Prefer not to say
- 3) And had you met the person or people you shared this nude or nearly nude photo/video with in real life before you shared it?
 - a. Yes – I had met the person/people before
 - b. Both – I had met some of the people but not all of them
 - c. No – I had not met the person/people before
- 4) Below are some things people could say about sharing a nude or nearly nude photo or video of themselves online. How strongly do you agree or disagree with each one? (Strongly agree, somewhat agree, somewhat disagree, strongly disagree)
 - a. ...you are sending it to someone to show them how much you like them
 - b. ...you know you can trust them
 - c. ...you are in a relationship with them
 - d. ...you have never met them in person
 - e. ...your parents, caregivers or school doesn't find out
 - f. ...your friends don't find out
 - g. ...they don't show it to anyone else
 - h. ...they send you a nude photo or video back
 - i. ...they are the same age as you
 - j. ...they ask nicely
 - k. ...you send it over an app that doesn't save it, such as Snapchat
 - l. ...you livestream yourself being nude
 - m. ...you can't see your face in the photo or video
 - n. ...you only show them in person on your own phone, but don't actually send it to them
- 5) Once an intimate photo or video, such as a nude or nearly nude photo or video, is shared online, who, in your view, does it belong to?
 - a. The person who sent the photo or video

- b. The person who received the photo or video
 - c. Both
 - d. Neither
 - e. Don't know
- 6) And in your view, does the receiver have the right to re-share or re-send the nude or nearly nude photo or video with others as they wish?
- a. Yes
 - b. No
 - c. Don't know
- 7) In your opinion, when a nude or nearly nude photo or video of someone has been shared, how important is it that the person in the photo or video has given permission or consent to share it?
- a. Very important
 - b. Somewhat important
 - c. Not very important
 - d. Not at all important
 - e. Don't know
- 8) Below are some things people could say about re-sharing a nude or nearly nude photo or video of someone else online. How strongly do you agree or disagree with each one? (Strongly agree, somewhat agree, somewhat disagree, strongly disagree).
- a. ...you are in a serious relationship with the person
 - b. ...the person in the photo or video doesn't find out
 - c. ...you don't know the person in the photo or video
 - d. ...the person you're re-sharing the photo or video with doesn't know the person in the photo or video and never will
 - e. ...you re-share the photo or video in a private message or group chat
 - f. SPLITS 1 & 2: ...you only re-share the photo or video with one person
 - g. SPLITS 3 & 4: ...you only re-share the photo or video with your best friend
 - h. ...the photo or video doesn't show the person's face
 - i. ...the person in the photo or video has done something to hurt you
 - j. ...you know nudes of the person in the photo or video have leaked before
 - k. ...you only show the photo or video to others in person to others in-person on your own phone, but don't send it to anyone
 - l. ...you took the photo from a screenshot of a livestream or Snapchat the person posted themselves

- m. ...the person isn't actually nude in the photo or video or you can't see their private parts

Imagine one day you found out that someone at your child's school had a nude photo or video of themselves being re-shared –or “leaked” – in group chats or on social media...

- 9) In your opinion, if a nude photo or video of someone gets out, who is to blame? (Multiple selection)
 - a. The person in the photo or video– it was their decision to take the nude photo or video
 - b. The person who re-shared– nudes are private and personal and shouldn't be re-shared
- 10) And if a nude photo or video of someone gets out, who is **most** to blame?
 - a. The person in the photo or video– it was their decision to take the nude photo or video
 - b. The person who re-shared– nudes are private and personal and shouldn't be re-shared
- 11) Have you had a conversation with your child about sending sexually suggestive, nude or nearly nude photos of videos?
 - a. Yes
 - b. No
- 12) Below are some statements a person could make about life online today. How strongly do you agree or disagree with each one, do you...? (Strongly agree, somewhat agree, somewhat disagree, strongly disagree).
 - a. I feel comfortable talking to my child about what they do online
 - b. I know how my child spends their time online and what they do on social media
 - c. If something bad happened to my child online, they would keep it a secret from me
 - d. If something bad happened to my child online, I would take away their online access
- 13) When it comes to being safe online, how confident are you that your kid(s) has the knowledge or understanding of how to protect themselves and stay safe?
 - a. Very confident
 - b. Somewhat confident
 - c. Not very confident
 - d. Not at all confident
- 14) If your kid told you that a nude photo of them had been shared around their school or online, would you know what to do?

- a. Yes I know exactly how I would handle this situation
- b. I have some idea how I would handle this situation, but I'd need to get some help as well
- c. I have no idea how I would handle this situation
- d. I have had to deal with the situation already